

**THE  
ALABAMA  
COLLEGE  
SYSTEM**



Community ☐ Junior  
Technical ☐ Upper Division

# Professional development

news

VOLUME 2 NO. 5

DEPARTMENT OF POSTSECONDARY EDUCATION

MAY 1986

## ADMINISTRATORS, FACULTY, STAFF AND STUDENTS PARTICIPATE IN "STUDENT SUCCESS THROUGH QUALITY ASSURANCE"

Professional development is having the opportunity to converse with one's colleagues on matters of common interest; it is seeing something one has put one's heart and soul into become a reality; professional development is learning **just one thing** one never knew before; and professional development is taking advantage of an opportunity to participate in a conference designed specifically to meet one's individual needs. Professional development may be many things to many people. It may be measured one way by one person - another way by someone else!

Over 2,500 administrators, faculty, staff and students joined together in Mobile to participate in the second Professional Development Conference designed for all personnel throughout the Alabama College System. The reviews are in and the word is "success". From the alpha to the omega, one was aware that the labors of many throughout the system were not in vain. One also realized, from the moment of arrival, that much preparation and planning had taken place in order to provide a professional development conference of the highest quality.

The highly technical, latest state-of-the arts exhibits provided by the Alabama Junior and Community College Association and the Alabama Vocational Association were outstanding and covered a wide range of equipment and information pertinent to the conference participants.

Everyone was registered by the time the "Concurrent Sessions" were scheduled to begin. These concurrent sessions included prominent educators and leaders from many areas throughout the country.

From the concurrent sessions, one moved to the "Keynote Session" in the Main Arena of the Mobile Civic Center. The Bishop State Jazz Ensemble, under the direction of James Seals, provided music to open the session and the Honorable Arthur Outlaw, Mayor of Mobile, welcomed everyone to his fair city.

Dr. Charles Payne, Chancellor provided comments on the state of the System and Dr. Evelyn Pratt, Representative on the Alabama State Board of Education, introduced the keynote speaker, Mr. Warren Nickell. Mr. Nickell, Director of Quality with the IBM Corporation presented "Quality Assurance the IBM Way" which specifically addressed the

issue of quality in a non-manufacturing environment and provided specific approaches responding to customer needs. Dr. Linda Wilson, who served as presider for the Keynote Session, adjourned the meeting and everyone proceeded to the "Celebration of Student Success".

The "Celebration of Student Success" was one of the highlights of the Conference because it highlighted the most important element our system is about - students. There were school displays, student recognitions, musical groups, and art exhibits from throughout the system. This outstanding program is featured further within the newsletter.

It would be impossible to choose the better of the 62 workshops presented on Thursday as each one was designed to meet the specific needs of a specific group of participants. All were excellent from the evaluations received from the participants throughout the state.



Joining keynote speaker Warren Nickell, director of quality, International Business Machines (IBM) (third from right), in setting the tone for the conference were Dr. Linda Wilson, executive assistant to the chancellor (left); Dr. Harold Martin, district 6 State Board of Education member; Dr. John M. Tyson Jr., vice president of the board; Dr. Evelyn Pratt, district 8 Board member; Nolan Williams, district 3 Board member; and Dr. Charles L. Payne, chancellor of the Alabama College System.



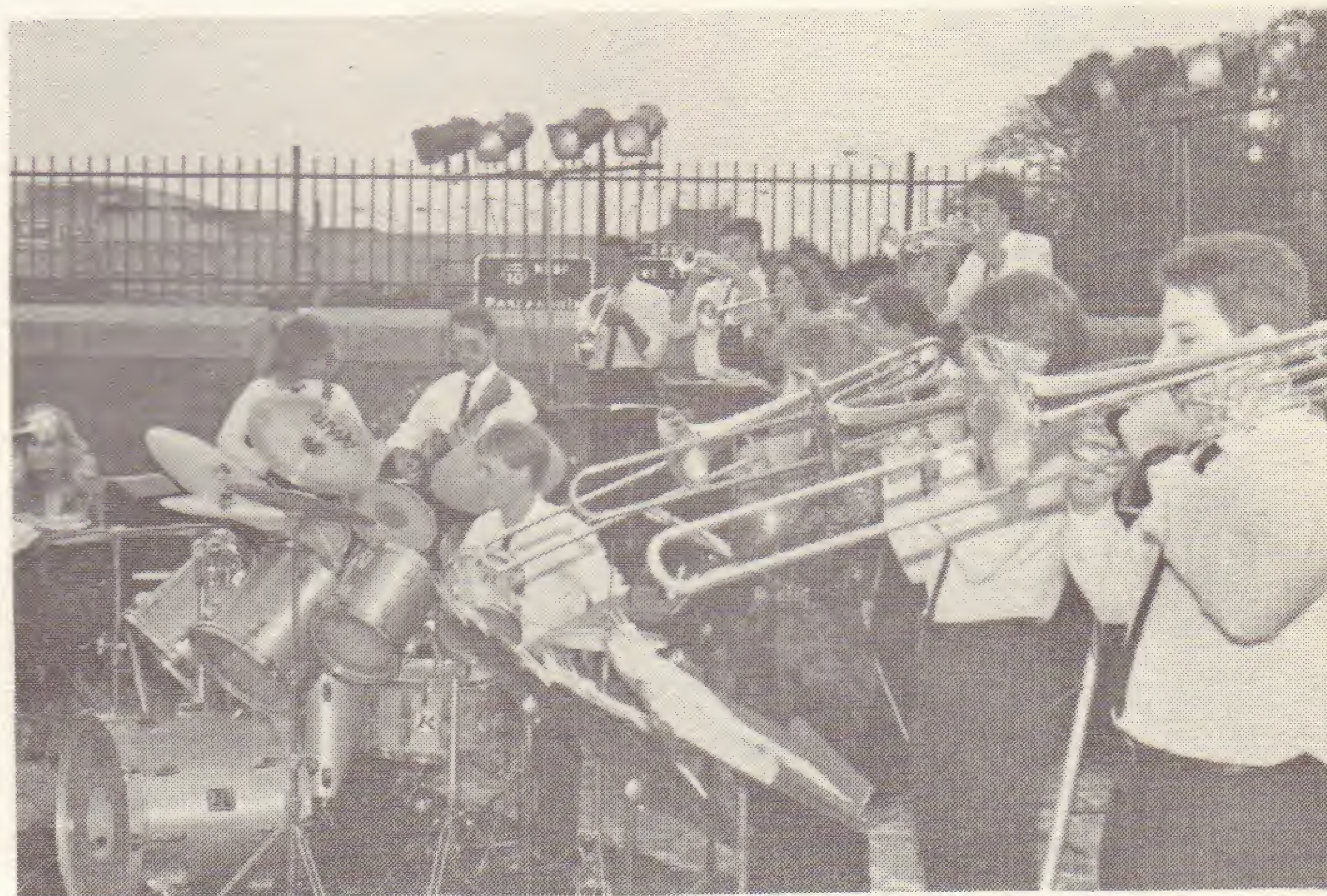
Thursday evening included a reception sponsored by the City of Mobile, the University of Alabama in Birmingham, and Athens State College, at Fort Conde, Downtown. The theme was "An Evening Under the Stars" and the Wallace State Community College in Hanceville's Jazz Band, under the direction of Roger Bean, provided a delightful atmosphere for the evening. Everyone enjoyed socializing with their colleagues and having a time to share ideas and inspirations. The City of Mobile ordered beautiful weather for the event and the Mobile Chamber of Commerce provided a place that added to the ambience of the evening.

Friday morning was another beautiful day in Mobile for the finale of the Conference. The eight concurrent sessions began at 9:00 a.m. and concluded at 10:30 a.m. The sessions again included some of the finest presenters in the nation who provided those in attendance with valuable information and insight into different aspects of education and industry.

The 18 content-specific sessions continued their Thursday programs until 12:00 noon and the evaluations proved that the additional time was worthwhile and rewarding.

All segments of the Alabama College System were represented in the planning and participation of the Conference including the Chancellor's office, the administration, faculty, staff, and students of the individual

institutions. The Conference was a resounding success which again proved that when the Alabama College System works together toward a common goal - accomplishments are unlimited. Individuals profit; our system as a whole profits; and the end results is our students profit.



Among the musical groups providing entertainment throughout the conference was the Wallace State Community College/Hanceville's Jazz Band.

## SPECIAL CONCURRENT SESSIONS

Another first for the Professional Development Conference was the initiation of concurrent sessions at the opening of the conference. These sessions included national consultants who provided valuable information on various subjects of interest to the participants of the Conference.

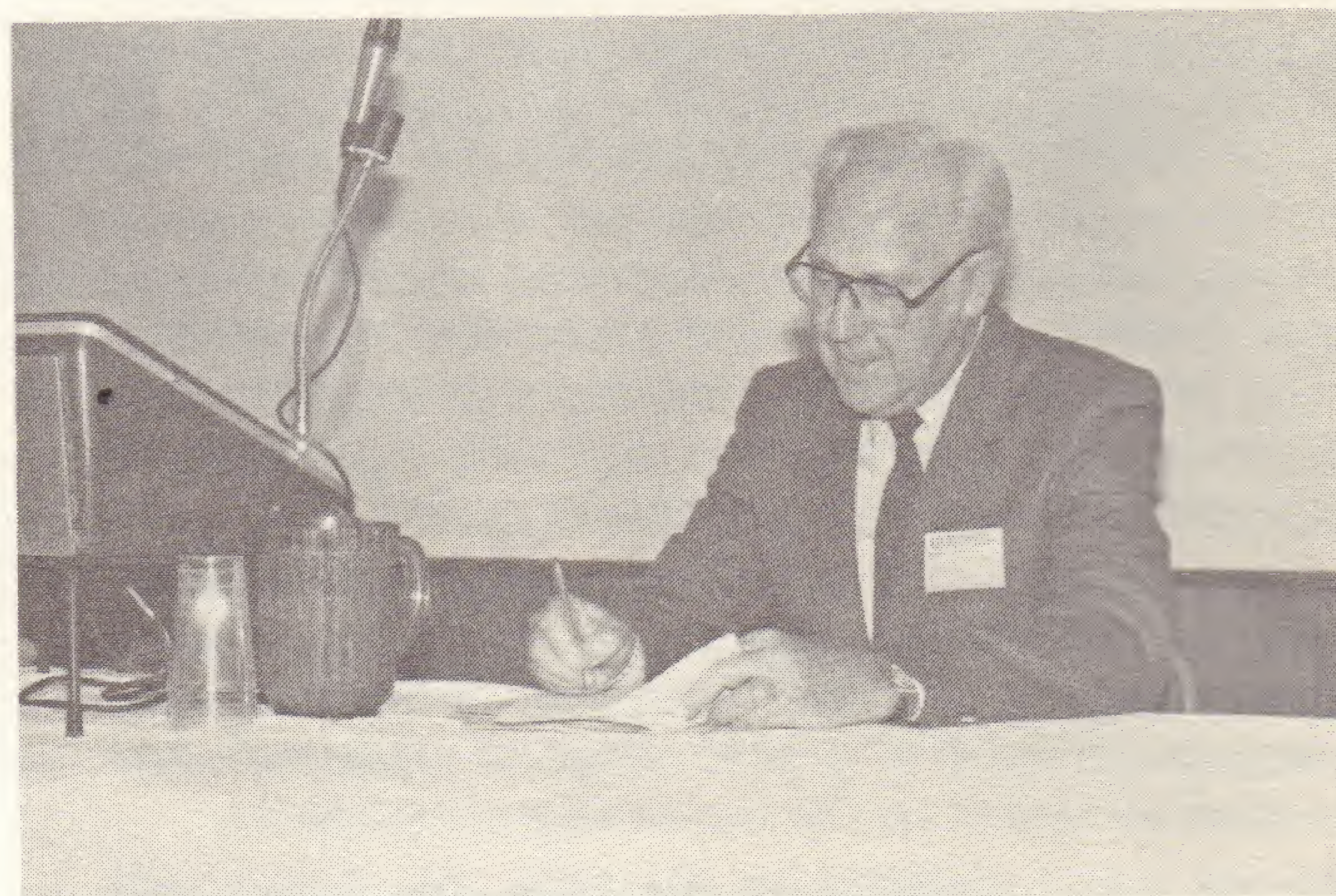
Donald J. Rippey from the University of Texas at Austin, provided information on technological change and retraining of faculty. He specifically zeroed in on strategies for faculty in maintaining relevance, effectiveness and vitality.

"The Human Side of Management" was presented by Melva Harris, President of Harris Development Consultants of New Jersey. Ms. Harris addressed supervisors on the topic of getting the best work from those who report directly to them.

George Baker, Associate Professor at the University of Texas at Austin presented facts on how community colleges were redirecting their services to better serve the citizens of the community by providing more direction in curriculum choices.

Money management is a subject of interest to each of us and many enjoyed Tom Gambill's talk on "Putting your Fiscal House in Order" which addressed personal money management as it affects the educational employee population.

Computers have become a vital part of every institution and curriculum in higher education is facing many new challenges because of computers. Dr. Barbara Kurshan shared her extensive, practical experience as a consultant for EDUCOM with conference participants and provided selected demonstrations on intergrating computers in several disciplines.



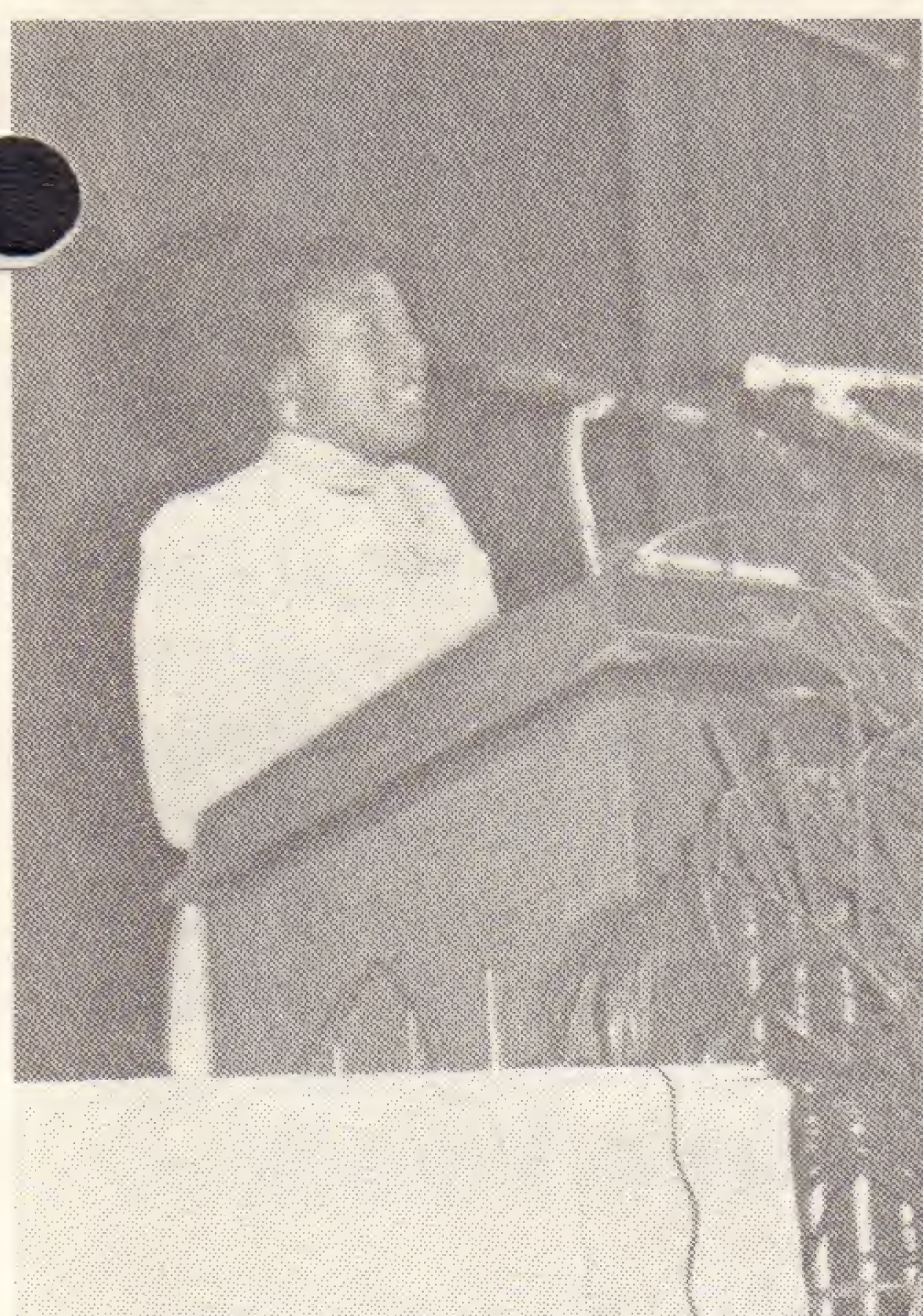
Donald J. Rippey of the University of Texas at Austin emphasized technological change and faculty retraining.

Clifford Adelman, senior Associate with the National Institute of Education presented a national report on quality assurance in higher education. **The Involvement in learning report** is one of the most useful of the major national reports for community, junior and technical colleges.

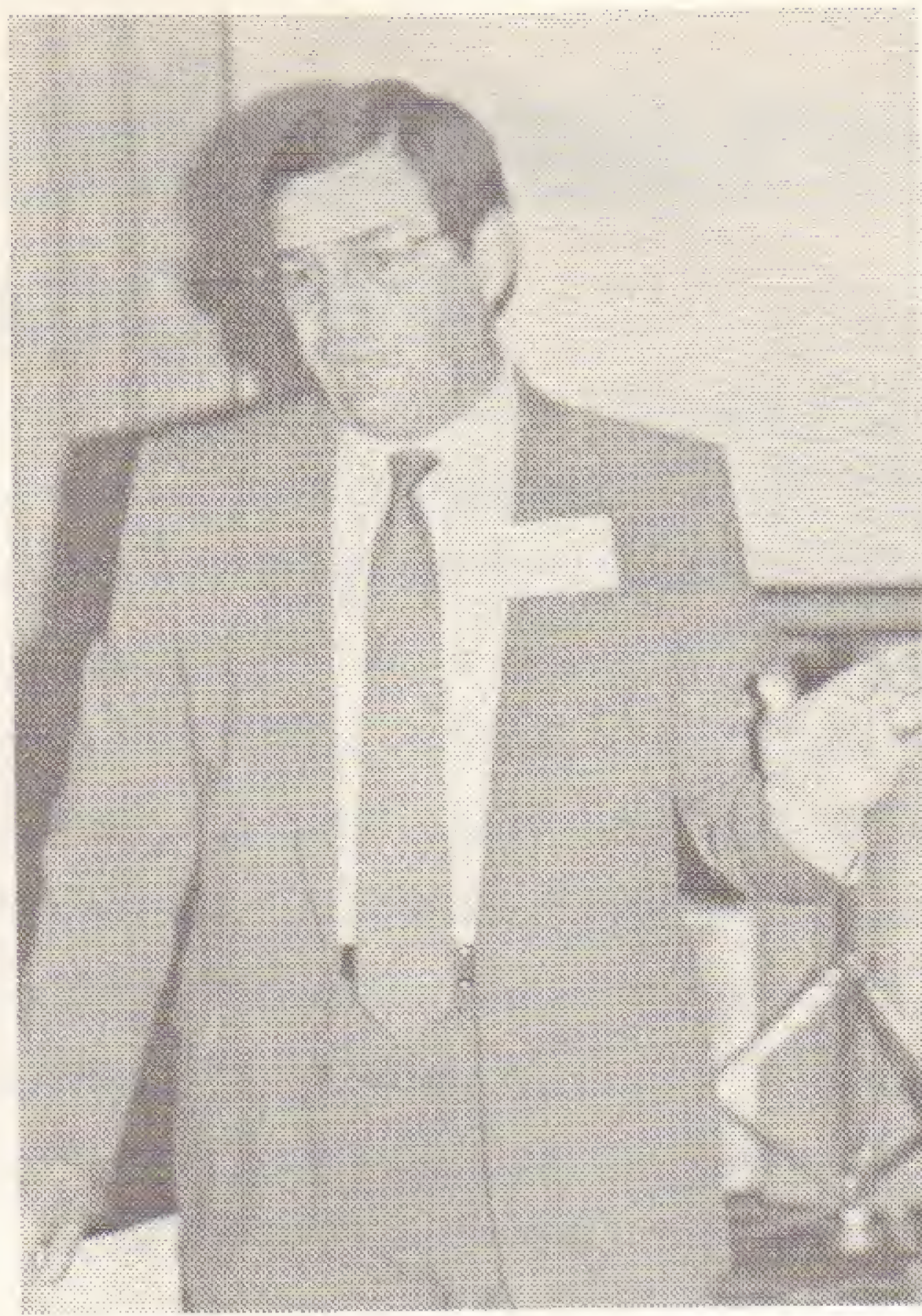
Don Garrison, president of the Tri County Technical College in South Carolina vividly described the economic war we are currently fighting in his address on "Keeping America Working".

The film on "If It Is To Be, It Is Up To Me" drew a large crowd and truly could boast, "Standing Room Only." The film addressed just how you could take charge of your life.

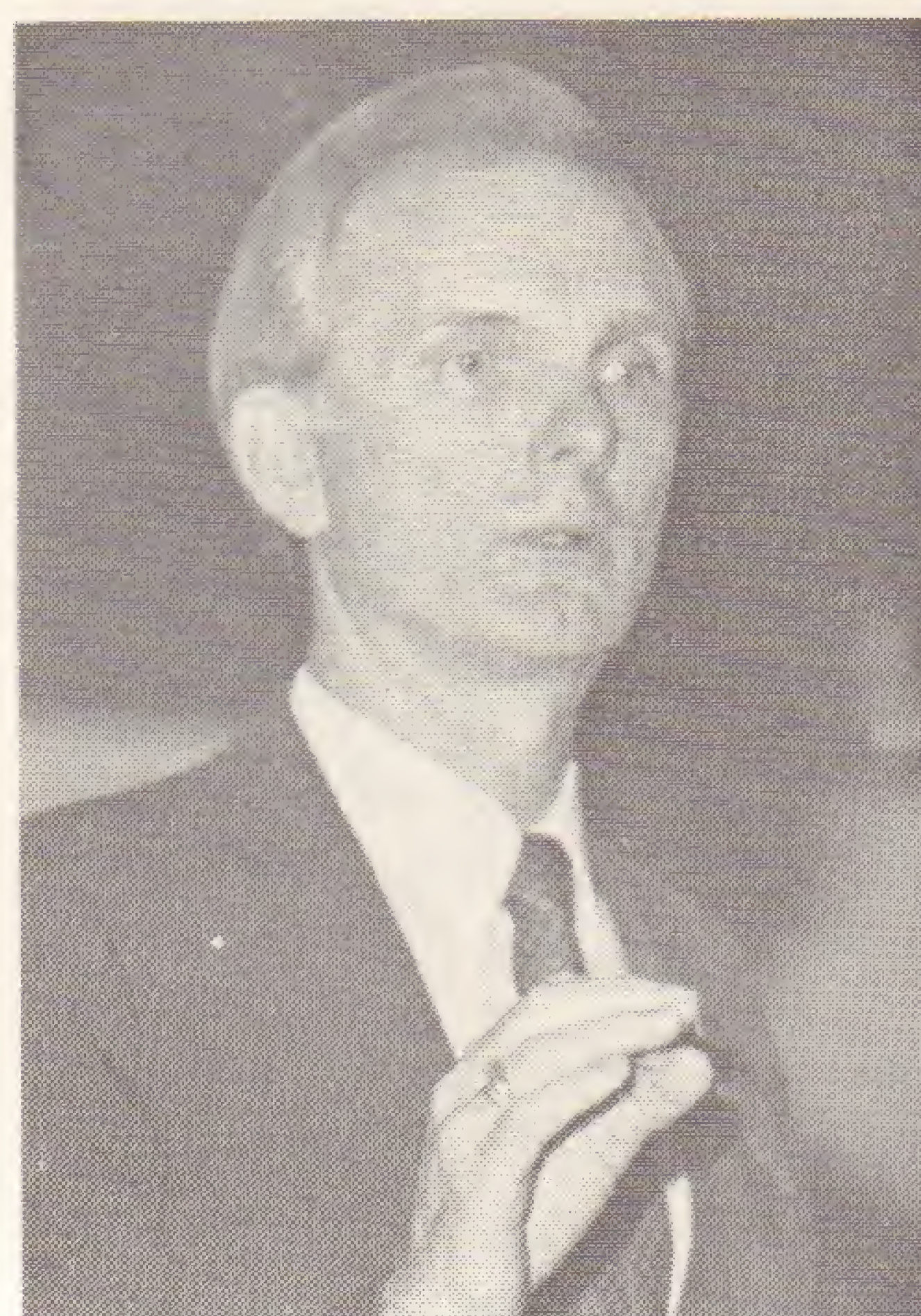




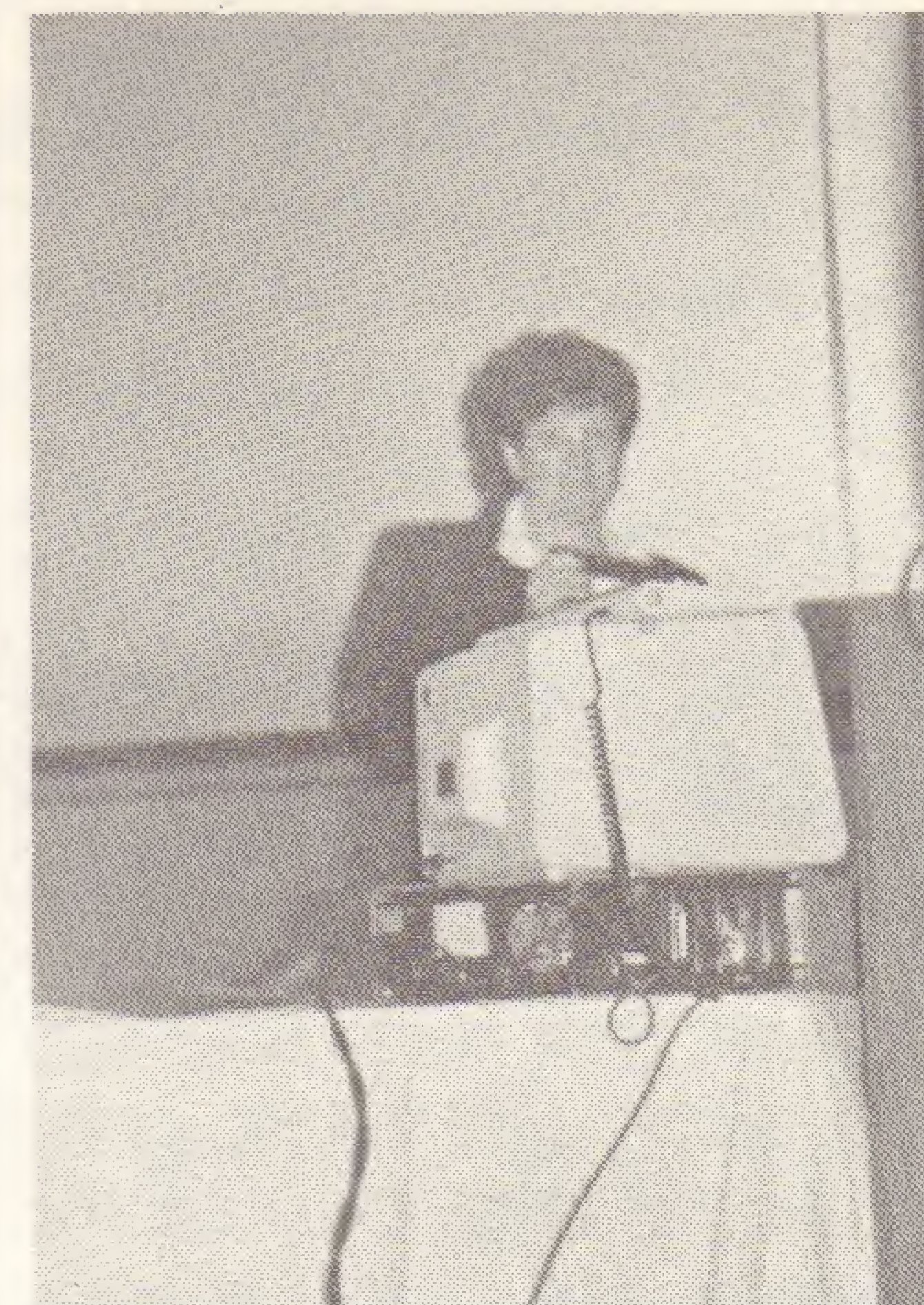
Melva Harris, president of Harris Development Consultants of New Jersey, focused on the human side of management.



Excellence in the community college was the subject of George Baker's presentation. Baker is from the University of Texas at Austin.



Waddell-Reed Division Director Tom Gambill highlighted personal financial planning techniques.



Barbara Kurshan, director of academic computing at Hollins College, Va., explained how to integrate computers throughout the curriculum.

The Friday Concurrent Sessions offered eight additional choices for the participants to select from which included:

The Executive Director of the Community College Humanities Association, Jim Megginson, presented a review of the Bennett Report, **To Reclaim a Legacy**. This report is a National Endowment for the Humanities major work outlining the current state of humanities education in the United States.

Joseph Hamburg, Dean Emeritus at the College of Allied Health Professions, University of Kentucky Medical Center offered insights which will help organize and clarify the alternatives for colleges in the health services area. Dr. Hamburg served as a former national commissioner for the study of nursing and nursing education and has authored a five volume review of allied health education.

If you needed memory development then you should have heard Dr. Vernon Magnesen's presentation on "How to be a More Effective Teacher". Dr. Magnesen is the Associate Vice President at Triton College in River Grove, Illinois. He brought 30 years of experience in teaching and shared practical ideas on how to be a more effective teacher.

The Friday concurrent session also provided the opportunity for participants to view a film entitled "In Search of Excellence". This film provided lessons from America's best-run companies with eight "secrets" for successful management of any organization, any project, even college.

Stress management is always a topic of concern due to the fast pace of our world today. Ron Wiley, Director of Professional Development Programs, Inc. demonstrated how one can learn to relax and enjoy a high pressure job and also be able to deal with more pressure and less stress.

Van Pilkinton, Industry Consultant - Data Systems of AT&T presented information on "The Office of the Future" and how it is currently undergoing significant change. He provided information on the exciting advances of tomorrow and how they will require new skill and new ways of thinking about office management.



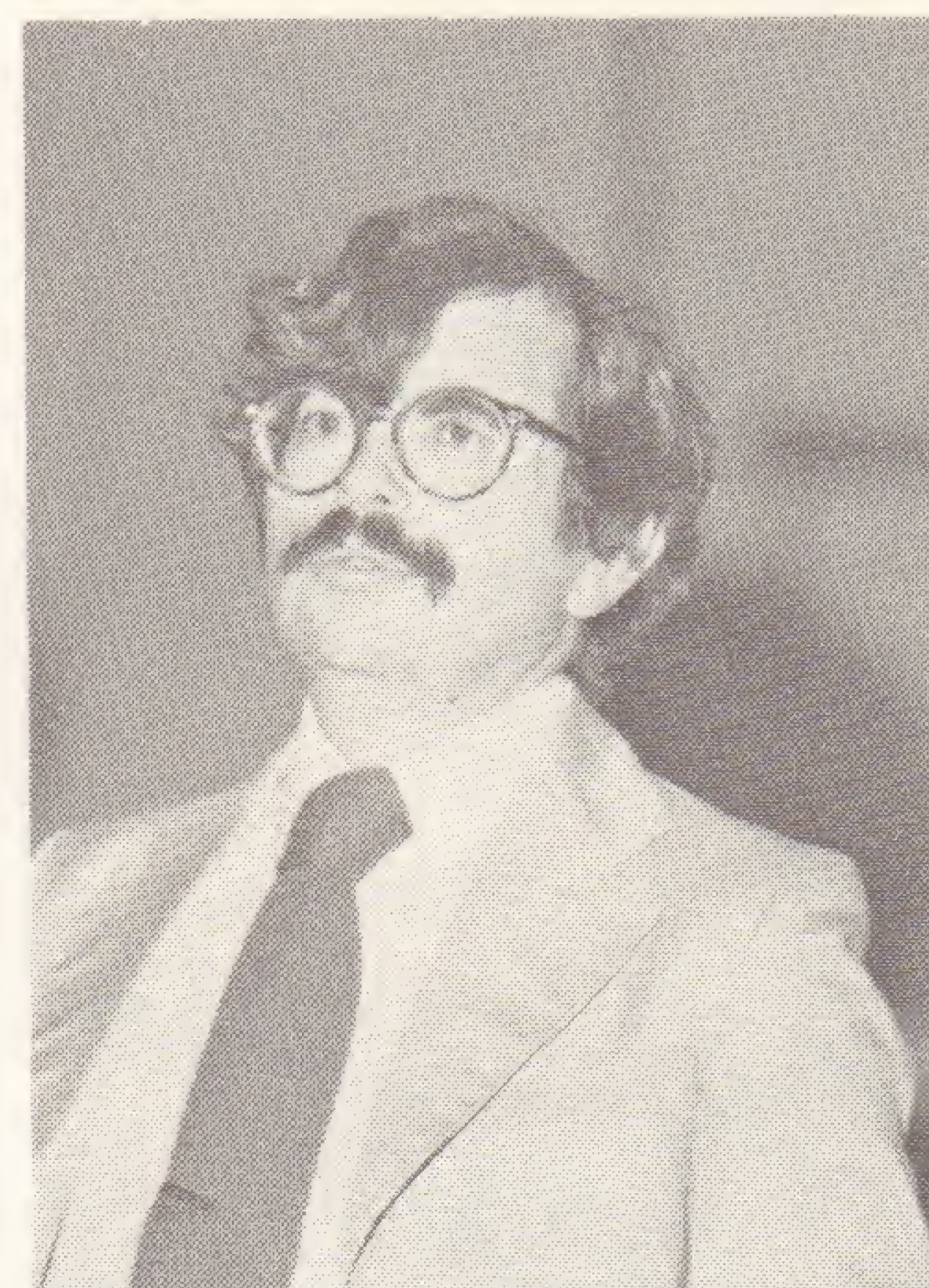
Effective teaching techniques was emphasized in Vernon Magnesen's presentation. Magnesen is associate vice president at Triton College located in River Grove, Ill.



Ron Wiley, director of Professional Development Programs, Inc. of Jacksonville, Fla., spoke to faculty about stress management.



AT&T Information Systems Industry Consultant Van Pilkinton gave a high-tech futuristic presentation entitled "Office of the Future."



Peter Ewell stressed student learning outcome assessment. Ewell, senior associate at the National Center for Higher Education Management Systems, is the nation's leading expert in this area.



Senior Associate of the National Center for Higher Education Management, Peter Ewell, presented an "Assessment of Student Learning Outcomes". Dr Ewell is recognized nationally as the leading expert in this area and shared options, successful examples, and insights essential to choosing the most appropriate college-wide and system-wide approaches to quality assurance.

Terry Puckett, Vice President of Hinds Community College in Mississippi presented a national task force report on **Criteria for Excellence** in applied science/applied technical degrees. This report included practical but substantive standards that could help put "Associate Degree Preferred" in thousands of Alabama job announcements. Dr. Puckett, co-chair of the national task force, presented the criteria for excellence and their importance to quality assurance and student success.

These concurrent sessions provided insight into many areas of concern and interest and offered valuable information about the future needs of education and industry.

## Chairpersons Recognized For Outstanding Leadership

On Tuesday evening prior to the beginning of the Conference the Professional Development Task Force represented Dr. Charles Payne, Chancellor, in recognizing the Chairpersons for the April Professional Development Conference for their outstanding leadership. Through their diligence, their innovation, and their initiatives, the Conference was a huge success. When one sees the final product, it is hard to visualize what was involved in planning and implementing a conference of this magnitude.



District 8 Board member and Professional Development Task Force member, Dr. Evelyn Pratt (left) and Dr. Imogene Mixon, Coordinator, Professional Development Task Force (right) pose with chairpersons from Wallace State Community College/Dothan.

## TASK FORCE LEADERS RECOGNIZED

Task Force leaders were honored during the Chancellor's Luncheon on Wednesday with plaques in recognition of their outstanding leadership. These leaders have given extensively of their time, talents, and leadership abilities in order to meet the needs of the Alabama College System.

The luncheon address was presented by Dr. Bob Childers, Executive Director of the Southern Association of Colleges and Schools. Dr. Childers focused on the importance of quality assessment and Dr. John Johnson presented an overview of the Conference activities.



Chancellor's Luncheon speaker Dr. Bob Childers, executive director, Southern Association of Colleges and Schools, focused on the importance of quality assessment.



Task Force leaders were honored during the Chancellor's Luncheon with plaques in recognition of their outstanding leadership.



## A CELEBRATION OF STUDENT SUCCESS

The Wednesday evening program, "A Celebration of Student Success" included many aspects of student success. As everyone throughout the system knows, education's greatest resources are students -- their hopes, their dreams, their commitments, their goals, and their many aspirations. This new addition to the Professional Development Conference involved a tremendous amount of coordination, cooperation, and preparation with rewards that far exceeded the expectations of many.



The student art exhibits displayed creative artistic expressions.

The student art exhibits provided by the institutions throughout the state and coordinated by Larry Manning, displayed creative, artistic expressions and represented the vast majority of the colleges throughout the state.

Entertainment included **"The Red Eagle Sound"**, Faulkner State Junior College; **"LBW Ensemble"**; **"The Bishop State Singers"**, the **"Patrick Henry Singers"** and the **"J.D. Jazz"**, Jefferson Davis State Junior College. There would be no way to pick the best sound presented as each school provided the best in entertainment.



WALKER COLLEGE - NO. 1

Dr. James Chasteen, President of Athens State College, presented the Walker College team the first place trophy at State College Bowl. Pictured from left: Dr. Chasteen, John Alexander, Rhonda Trerino (her daughter), Joy Butler, Terry Kelly, David Courington, and Coach Phillip Jean.

The College Bowl League Champion, Walker College, was recognized as they represented academic excellence in the system.

The Alabama College Bowl League State Championship was held at Athens State College on March 26, 1986. Athens State serves as administrative coordinator; the Deans of Students Association serves as sponsor of the League. For its third consecutive year, the League championship involved eight teams that qualified (two from each of the four district competitions) to compete at the state level.

Nineteen teams composed of junior, community, and technical colleges competed successfully in the district competitions. Each of the three college divisions had at least one representative on the Top Team which was composed of the ten top individuals who answered the most toss-up questions at the district competitions.

Walker College won all except one of the day's seven rounds. Calhoun State Community College won all except two rounds thereby earning the second-place state position. Shelton State and Jefferson State tied with four wins each, but Shelton earned third place by having accumulated more total points. The other four teams, in the order in which they placed, were Brewer State, Enterprise State, Gadsden State and Northwest State.

Four plaques were presented to the individuals who answered the most toss-up questions in the seven rounds of state competition. John Alexander of Walker College won the top spot by answering 42 of 175 toss-up questions, Frankie Minor and Matt Ossip of Calhoun answered 30 and 29 questions respectively, and Brad Condray of Gadsden State answered 25 questions.

By placing first in the College Bowl League, Walker College earned the right to represent Alabama in Jacksonville, Florida in the Brain Bowl against Florida and Mississippi teams.



Dr. James Chasteen, President of Athens State College, presented the second place award to Calhoun Community College at the State College Bowl Championship. Pictured from left: Dr. Chasteen, Matt Ossip, Frankie Minor, Janet Blakely, Dana Segars, Coaches Gloria Stephens and Wayne Tosh, Richard Graham, and Stewart Culbreth.





#### COLLEGE BOWL TOP TEAM

The Top Team that was awarded individual plaques at the State Championship at Athens State College for having answered the most individual toss-up questions at the four district competitions was composed of (front row, left to right) Wayne Davenport, Jeff State; Billy Williams, Brewer State; Lance Nail, Wallace State (Hanceville); Berry Waller, Bessemer Tech; Brad Condray, Gadsden State; Everett McDuffie and Brian Bowden, Faulkner State; Tom Reece, Shelton State; Bill Lewis, Wallace State (Hanceville); John Alexander, Walker College.

The presentation of awards for the most outstanding student competition included 35 of Alabama's finest students - 21 in the junior college division and 14 in the technical college division. All of these were winners just by being selected as most outstanding at their respective schools. They include 14 SGA representatives (with four being presidents), 14 in Who's Who Among Students, 1 editor, 3

members of the College Bowl, a director of music, a pianist, a youth director, 3 tutors, a homecoming queen and Maid of Cotton winner.

The Technical College Outstanding Student for 1985-86 was Amber Bateman from George C. Wallace State Community College in Dothan. Amber has served as an SGA senator, vice-president of Phi Theta Kappa and was nominated for the Most Outstanding Student in General Clerical. Amber is involved in the community as a Cub Scout den mother and a candidate for state Baptist Student Union president. Congratulations to Amber.

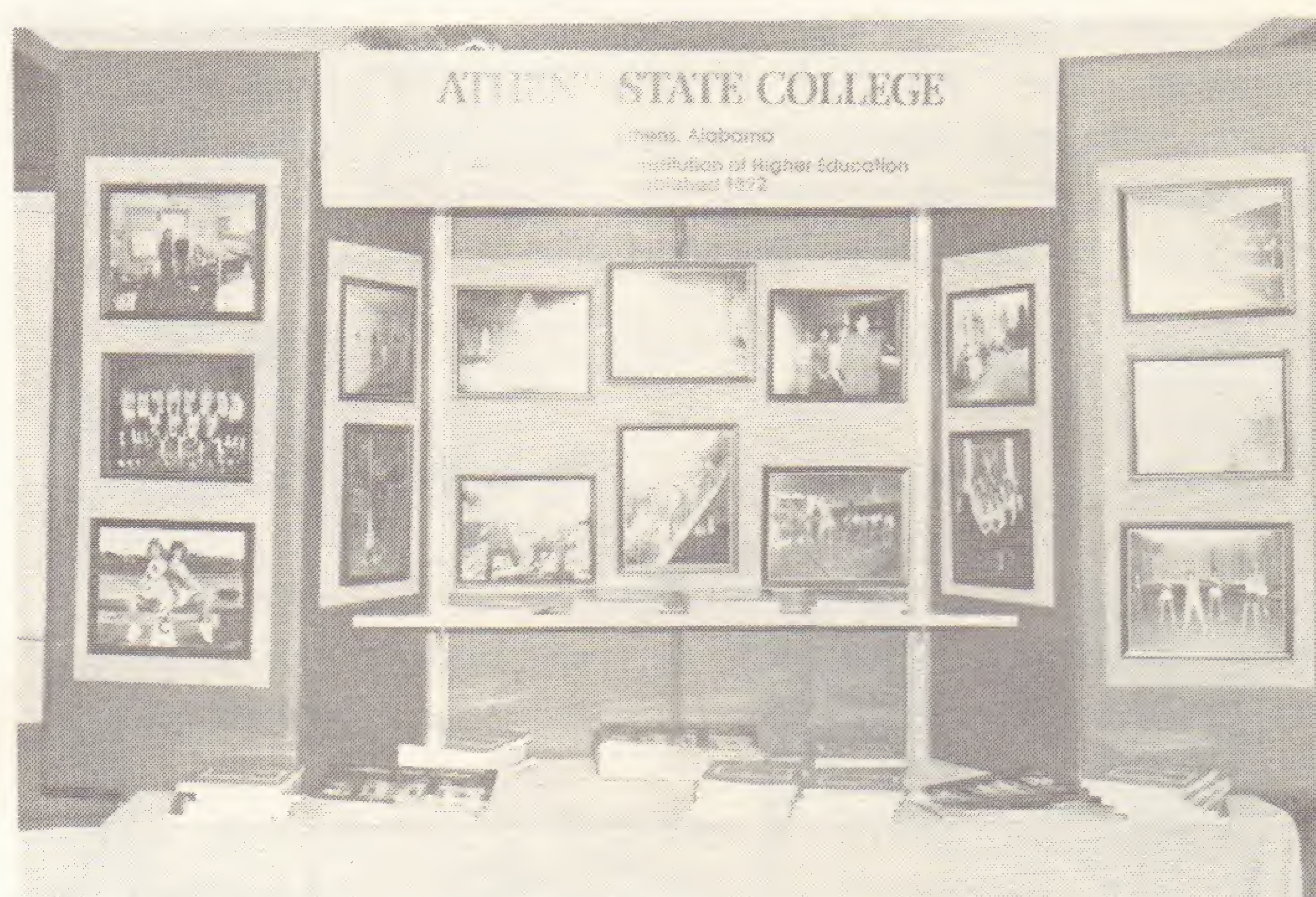
John Wise from Snead State Junior College was the selected winner in the Junior College Outstanding Student list. John is a recipient of a performing arts scholarship and serves as Phi Theta Kappa president, SGA treasurer and a Snead Ambassador. He is listed in Who's Who Among Students in American Junior Colleges and received the Freshman Chemistry Achievement Award. We congratulate John for being selected to this honor.

As everyone entered or exited the theater they could see what students were doing on several of the campuses through the college displays. These displays were provided by 16 of the colleges in the Alabama College System and included one from Postsecondary Education and Athens State College, the only upper division college in the system.

The entire evening was a delightful experience and the students did an outstanding job in all aspects of the program. Everyone had the opportunity to share in a true "Celebration of Student Success"!



Chancellor Charles L. Payne, Dr. Jo Beene, president of the Deans of Students Association, and State Board of Education Vice President John M. Tyson, Jr. (center, left to right) pose with The Alabama College System's Most Outstanding Students for 1986. They are Lisa Vickers of Southern Union State Junior College, first runner-up in the junior college division (left); John Wise of Snead State Junior College, Most Outstanding Junior College student; Molly Collins of Bessemer State Technical College, first runner-up in the technical college division; and Amber Bateman of Wallace State Community College/Dothan, Most Outstanding Technical College award winner.



Sixteen state two-year college exhibits complemented the conference's emphasis on quality assurance. Alabama College System



## 1985 CHANCELLOR'S AWARDS

A new addition to the Professional Development Conference this year was the presentation of "The Chancellor's Awards" at the "Celebration of Student Success" program on Wednesday evening. Dr. Charles Payne, Chancellor established these awards to recognize four individuals who have made especially noteworthy contributions and accomplishments in the Alabama College System. The categories include: (1) Administrator of the Year, (2) Junior College Faculty of the Year, (3) Technical College Faculty of the Year, and (4) Staff Member of the Year.

The nominees were nominated by an employee of an Alabama community, junior, or technical college and were approved by the President of the nominee's employing institution. A committee of individuals external to the Alabama College System was established to review the applicants and select 5 finalists in each category. These finalists were forwarded for final review and selection of the honorees by the staff of the National Institute for Staff and Organizational Development (NISOD), The University of Texas at Austin.

The Chancellor's Administrator of the Year Award recipient was Dr. Marilyn Beck of Lurleen B. Wallace State Junior College. Dr. Beck teaches at least one course each year in order to maintain currency in her teaching field and to further demonstrate her abilities to be successful and effective in the real world of classroom instruction. She is known throughout the state of Alabama, the South, and throughout the nation for her leadership in promoting teaching excellence.

The Chancellor's Award for Junior College Faculty of the Year for 1986 is Dr. Janice Roberts of Jefferson State Junior College. Dr. Roberts was recognized as her college's Outstanding Faculty in 1985. Her student evaluations are consistently above average compared to both local and national norms. She has developed courses, laboratory manuals, and co-authored a number of books adopted by colleagues in her field.

The Chancellor's Award for Technical College Faculty of the Year goes to Fred Kapp of Bessemer State Technical College. Mr. Kapp has worked extensively in the development of training for new industry in the state of Alabama. He knows where all of his graduates are employed which provides him with the ability to demonstrate the excellence they have achieved in the pursuit of their careers. He has served on virtually every committee at his home institution and has been diligently involved in a variety of statewide professional development conferences and associations.

Last but by far, not least, is the 1986 Chancellor's Award for Outstanding Staff Member of the Year. This recipient began her work at Enterprise State Junior College as a work study student and has played about every role possible since that time. Judy Roberts of Enterprise State Junior College takes active interest in her college, the students and faculty, and further epitomizes the critical role that staff members must fulfill if colleges are truly excellent.

The administration, faculty and staff of the Alabama College System can look forward to the continuance of these Chancellor's Awards in the years to come. Many more than four individuals are deserving of recognition for outstanding performance so in a very real sense, the four individuals selected will represent many outstanding personnel throughout the system.



**Dr. Charles L. Payne, chancellor of the Alabama College System, and Dr. John M. Tyson, Jr., vice president of the State Board of Education (center), presented awards of excellence to the system's first group of Chancellor's Award winners. They are Judy Roberts of Enterprise State Junior College (left), 1986 Staff Member of the Year; Dr. Marilyn Beck of Lurleen B. Wallace State Junior College, Administrator of the Year; Fred Kapp of Bessemer State Technical College, Technical College Faculty Member of the Year; and Dr. Janice Roberts of Jefferson State Junior College, Junior College Faculty Member of the Year.**



### Alabama State Board of Education

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## THURSDAY CONTENT SESSION OVERVIEW

The Thursday content sessions were designed to include as many discipline areas as possible. These sessions were planned and developed entirely through the leadership of the Alabama College System chairpersons and their committee members.

The **Academic Deans** had the pleasure of hearing Dr. George Baker, Associate Professor of Education at the University of Texas at Austin and Dr. Peter Ewell, Senior Associate with the National Center for Higher Education Management Systems. The two main subjects covered were "Creating a Culture of Excellence" and "Student Outcome Assessments."

Effective office management and demographics and marketing were the main topics under discussion at the **Admission Officers Workshop**. Elva Bradley, Assistant Director, Assessment Services for ACT and G. G. Newton and Associates covered both topics in a most informative manner.

It is always interesting and educational to tour a plant and be informed as to how it operates. The **Agribusiness Workshop** had the opportunity to tour the Scott Paper Company along with a presentation from Pat Waldrop, Mobile County Superintendent of the Alabama Forestry Commission.

The **Air Conditioning Workshop** had the misfortune of having their original program cancelled at a very late date. The Rheem Manufacturing Company was kind enough to fill in and Mr. Gary Wantiez, National Training Director presented a very good program on heat pumps and gas furnaces.

AIDS, clinical competencies, testing and legal aspects were several of the topics under discussion at the **Allied Health Workshop**. The afternoon session was divided into several disciplines which included emergency medical technology, dental assisting, medical lab, medical records, radiologic technology and respiratory therapy.

Murray State University was the home of the presenter for the **Art Workshop**. Robert Head, Professor of Art provided an informative talk on "Art and the Artist-Teacher".

"Where Are the Technicians", "Employer-Technical Relations", and "Team Concepts" was the topic of interest to the **Auto Body** participants. Joe Hudson, Body Shop Manager with Capitol Chevrolet in Montgomery and Harold Joyner, Owner of Body Services in Prattville provided valuable insight in team concepts.

Jerry Abston from Ford Motor Company, Steve Rinaudo from Honda and Gary Hoskins from General Motors Corporation covered topics such as AXOD Automatic Overdrive, programmed fuel injection and 440-T4 Automatic Transaxle for the **Automobile Mechanics Workshop** at Southwest State.

A tour of Teledyne Continental Motors was provided for the **Aviation** participants along with a discussion of "Future Trends in General Aviation" by Larry Jensen, Director of Marketing and "Ground Power Generators" by William Hill, Director of Military Marketing. The afternoon session covered new concepts-reciprocating engines and rotary engines by representatives of Teledyne.

The **Behavioral Science** participants were fortunate in having Dr. Albert Ellis, Founder of RET (Rational Emotive Therapy) explain this method in the morning session and in the afternoon session he demonstrated this therapy to the group of participants. Substance abuse problems that exist were discussed by a representative of Charter Hospitals with some ideas on how to cope with these problems and how to recognize them.

The environment was discussed in detail in the area of chemicals and "chemophobia" and exactly what our needs will be in the year 2020 at the **Biology Workshop**. The afternoon sessions were divided into three areas which covered the environment from a botanical perspective, birth defects and mental retardation and marine biology and science with speakers from the University of South Alabama, Gulf Coast Research Laboratory, and Marine Environmental Science Consortium on Dauphin Island.

Effective Inventory Control and Its Importance was presented by Thomas Clarkson, Principal of Harpeth Systems to the **Bookstore Managers Workshop**. There was a group discussion on effective merchandising and display methods and bookstores in the two-year postsecondary system as to what should be done.

**Business Administration** participants heard Albert Miles, Professor of Higher Education and the University of Alabama discuss "The Law as it Relates to Higher Education." The main topic of interest was computers with presenters from Southwestern Publishing Company, Auburn University, and Mississippi State University.

"Electronic Office Procedures" by Dr. Rosemary Fruehling, Director of the Office of Software Technology Development for the Minnesota Department of Energy and Economic Development was presented to the **Business Education Workshop** participants.

The **Business Managers** topic for the day was "Increasing Managerial Effectiveness Through Delegation, Leadership and Communication." Dr. Paul H. Pietri, Director of Management Development and Professor of Management for the University of South Alabama presented a very informative program.

Nuclear Fusion, space, and the environment was the quest for the day for the **Chemistry** participants. Georgia Tech had Dr. Tommy Thomas; Auburn had Dr. Frank Rose, Mr. James Norris, Environmental Consultant completed the list of outstanding presenters and experts on their individual topics.

The **Community Service Coordinators and the Industrial Coordinators** decided to combine their efforts and meet together. E. L. Lipscomb, Jr., Manager of Special Projects for the Alabama Industrial Development Training discussed "Training for Industry Guidelines." Dr. Martha Smydra, Deans of Students and Community Services for Maccomb Community College in Warren, Michigan presented facts of interest on needs assessment in community services. There were also representatives from Southside Virginia Community College, Alberta, Virginia; College of DuPage, Glen Ellyn, Illinois; and Pensacola Junior College.

The **Computer Information Systems** participants had presenters from industry as well as education. TRW



Corporation in Huntsville and the University of Miami had representation on providing information about Ada and COBOL.

The **Computer Services Management/Staff Workshop** discussed in great detail the Data Processing Management Association and office automation trends.

**Construction Trades** also were presented with the opportunity of touring a company of interest to those participants, "The Barnett Mill Works" and the "Mitchell Corporation".

Chemical Relaxing, hair weaving, "maf-Shag", rod-to-roller perming and a color coding analysis were topics of interest to the **Cosmetology and Barbering** participants. B. B. Artistic Team of Atlanta, Georgia, Mark Anthony Styling Salons of Montgomery and Shannon Markland, a color consultant provided valuable information for all in attendance.

**The Custodial Workers** were provided with new trends in institutional maintenance by William A. Fillingim, President of Mobile Janitorial and Paper Company.

The **Deans of Students and the Counselors** met together to share interest in promoting achievement, motivation and persistence through advising and counseling. The College **Presidents** met on Thursday morning with Dr. Charles Payne and later visited with the various content sessions of their choice. An outstanding presenter, Dr. Edward Anderson from the University of California discussed promoting achievement, motivation and persistence through advising and counseling. Dr. Don Garrison from Pendleton, South Carolina presented the topic of "Putting America Back to Work".

**The Diesel Mechanics Workshop** had representatives from Eaton Corporation and Ryder Truck Lines to discuss powertrain technology and evaluation.

Ms. Susan Forte, Vocational Articulation's NASA Teacher Candidate spoke to the **Displaced Homemaker Project Directors** on "Women Today - Preparing for Tomorrow". They also discussed coping and legal legislation.

Lockheed Inc., International Paper Company, Engineering Services, ARCON and a panel discussed CAD concepts, applications and evaluations" at the **Drafting Workshop**. A panel of representatives from within the system discussed student evaluations.

The highlight of the **Drama/Speech Workshop** was a Readers Theatre presentation of Edgar Lee Master's **Spoon River Anthology** by Athens State College and Calhoun State Community College.

**Early Childhood Development Workshop** conducted a rather extensive discussion and revision of the state day care training grant proposal under the leadership of Dr. Allen Mallory of Shelton State Community College. They also attended the Psychology Workshop to hear the speaker on the psychology of humor.

**Electricity/Electronics** separated into four sessions with a repeat in the afternoon. These sessions covered the electronic shop, radio/tv shop, and the electrical shop with representation from the University of North Dakota, Sanford, North Carolina, Health/Zenith in Benton Harbor, Michigan.

**Engineering Technology** conducted a panel discussion with industrial leaders to determine the educational needs

of high tech industries. The spectrum of engineering and engineering technology in industry was also discussed by Dr. John Martin from the University of Alabama.

Communication was one of the topics discussed by several workshops during the day including the **Related English Workshop**. Ben Backus from the Alabama Power Company spoke on communicating effectively.

**Financial Aid and Veterans Affairs** was another of the workshops discussing communications only theirs was "Effective Communication: How to Win Friends and Influence Students" presented by Dr. George Foster of Glyn Ed Newton and Associates.

"The New American Culinary Education" was presented by Dennis Powell of the Culinary Institute of America in Hyde Park, New York and was the topic of interest for the **Food Service Workshop** participants. The Mobile Hilton was also represented by Vincent Henderson who discussed "Cuisine". Also of interest was the Chef and owner of Ricardo's who spoke on Italian sausage making.

**The Graphic Arts** program was conducted in its entirety by the graphic arts instructors who were present. The topic of discussion was on the standardization of graphic arts throughout the state.

Ron Shumack, Head of the Extension of Horticulture from Auburn and Mr. Bob McElroy, supervisor for the Parks and Grounds of the City of Mobile along with Pat Ryan who is the head horticulturist for the Bellingrath Gardens presented a very interesting and informative program to the **Groundskeepers Workshop**.

Auburn, the University of South Alabama, Bishop State Junior College, and the University of Alabama in Birmingham all had representatives at the **Health, Physical Education and Recreation Workshop**. Weight training and computer software covered the main topics of interest.

**The Industrial Sewing** participants veered away from sewing for the day and discussed topics such as student evaluation, motivation, placement and follow-up procedures.

Probably the most important topic everyone should hear about is the copyright law. Such was the case for the **Learning Resources Workshop** as Mr. Ivan Bender, Copyright Attorney from Chicago presented a very informative talk on "Copyright - Are We Legal?" Also of great importance and interest was the panel discussion on services available in Alabama for the handicapped student.

Computers, computers, computers. It seems that many of the workshops discussed computers and the **Machine Technology Workshop** was no exception. "Quality Assurance Through Compact II Programming" was presented in three parts. The **Related Mathematics Workshop** also touched on the subject of computers through the effectiveness of computer-aided instruction.

**University and Developmental Mathematics Workshop** participants looked at mathematics through the humorous side and motivating the unmotivated. Dr. Norman Schaumberger, Professor from the City University of New York spoke on "Quality Mathematics Through Humor" and Dr. Karl J. Smith, Professor at Santa Rosa Junior College in California spoke on motivating the unmotivated.

Montevallo, the Georgia State University and the Florida Vocal Association provided a program concerning innovative programs for the **Music Workshop**. There was also a discussion of the AJCCA All-State.



The **New Teachers Institute** covered a wide range of topics with presenters from throughout the state of Alabama. Dr. Don Tomlinson directs this extensive program which requires that the participants attend a certain number of hours to complete the program.

**Nursing: ADN and LPN** chose one clinical session in the morning and one in the afternoon and divided into instructor group sessions. Topics of interest were on maternal child nursing, adult health nursing, continuing education and psychiatric-mental health nursing.

**Off Campus and Evening Directors** were given information on prison extension programs by Dr. James Thompson from Alexander City State Junior College. Recurring problems and the images of off-campus and evening programs were led by Mr. Willie Barton, Walker State Technical College and Dr. Bruce Bizzoco, Shelton State Junior College.

If you ever wanted to know how to install single ply rubber roofing, then you should have attended the **Physical Plant/Maintenance Directors Workshop**. Ralph Dennington of Goodyear Tire and Rubber Company gave an informative presentation on this installation.

With nuclear being a name heard extensively, the **Physics/Physical Science Workshop** participants had the pleasure of hearing Dr. Tommy Thomas, Associate Professor of Nuclear Engineering at Georgia Tech talk on nuclear fusion and the status of fusion research in the U.S.A. Dr. Frank Rose from Auburn gave insight into the space power institute at Auburn.

Audio Visual Production and advertising were the topics of interest at the **Public Relations Officers Workshop**. Raintree Media and Gulf Coast Media were well represented at this workshop.

Dr. Arthur Whimbey, author, discussed "Quality Assurance: Teaching Analytical Reading and Reasoning" at the **Reading Workshop**. Also of interest was the information provided by Dr. Bob Jerrolds of the University of Georgia on the subject of Student Learning Outcomes.

**Resource Development Officers** heard Dr. Stephen Wise from Florida Junior College at Jacksonville speak on quality assurance in foundation management; Susan Franson, Labor and Human Resources Committee of the U.S. Senate speak on implications for the Senate and House Version of Title III; and Susan Franson on Higher Education Act.

The **Administrative Secretaries** discussed positive team management strategies under the leadership of Janis Kelley, and Linda Kelly of the American Management Systems.

**Secretarial: Clerical Workshop** provided information on communication in the work place by Dr. Dan McDonald from the University of South Alabama

Security was the word of the day for the **Security Workshop** participants. The Prichard police department was represented and the Mobile Police Department.

Electronic ignition systems and oil injection systems was one of the main topics at the **Small Engine Workshop**. Also of interest was a discussion on chainsaw safety and service.

"Terrorism in the Twentieth Century" by Dr. Robert Houston of the University of South Alabama was one of the areas of interest at the **Social Sciences Workshop**. Dr. David Lewis discussed the stages in the history of technology.

The **Technical Deans Workshop** invited Dr. Ken Eaddy of the Southern Association of Colleges and Schools to speak on "Implementation of Curriculum Standards". Dr. Peter Ewell shared his views of "Technical Student Outcomes" and a panel of experts discussed "Policies and Revised Standards of COEI, SACS".

"Safety - Selection of Drivers" would naturally be a topic of interest to someone in the **Truck Driving** business. James Price and Dave Kemp presented a very good program on driving.

Plastic repair in automobiles was presented by Al Miller of Urthane Supply at the **Upholstery Workshop**. The regulations on fire codes related to aircraft, furniture, auto and marine was covered by L. T. Nichols of the Montgomery County Fire Department.

Jerry W. Dennis, President of the American Testing Laboratory in Bessemer, Alabama was the presenter at the **Welding Workshop**. Mr. Dennis spend the day explaining and providing information on Qualified and Prequalified Welding Procedures.

## Booklet on Resource Development Now Available

The Council for Alabama Development (CARD) has published a booklet entitled "Resource Development: A Report on the Status of Resource Development in the Alabama Two-Year College System.

A copy of the report may be obtained by contacting Dr. Linda C. Wilson, executive assistant to the chancellor, 834-2200 or George Terrell, president of CARD, 234-6346.

The Professional Development Newsletter is published by the Office of Postsecondary Education, Dr. Charles L. Payne, Chancellor.

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## ALABAMA COLLEGE SYSTEM PERSONNEL ADVANCING

Edith Blankenship and John Wynn of Alexander City State Junior College, attended the Southeastern Conference on English in the Two-Year College on February 19. This conference was held in Memphis, Tennessee and dealt with the use of computers in teaching writing, the research paper in a freshman course, right brain/left brain research, and writing across the curriculum. The Pre-Conference Workshop on evaluating student writing addressed various ways of helping students through conferences and comments on drafts of papers before the actual grading of the final paper.

This conference is one of the best available for two-year college English teachers in Alabama. The kinds of programs presented are practical and interesting to anyone who wishes to improve his/her teaching.

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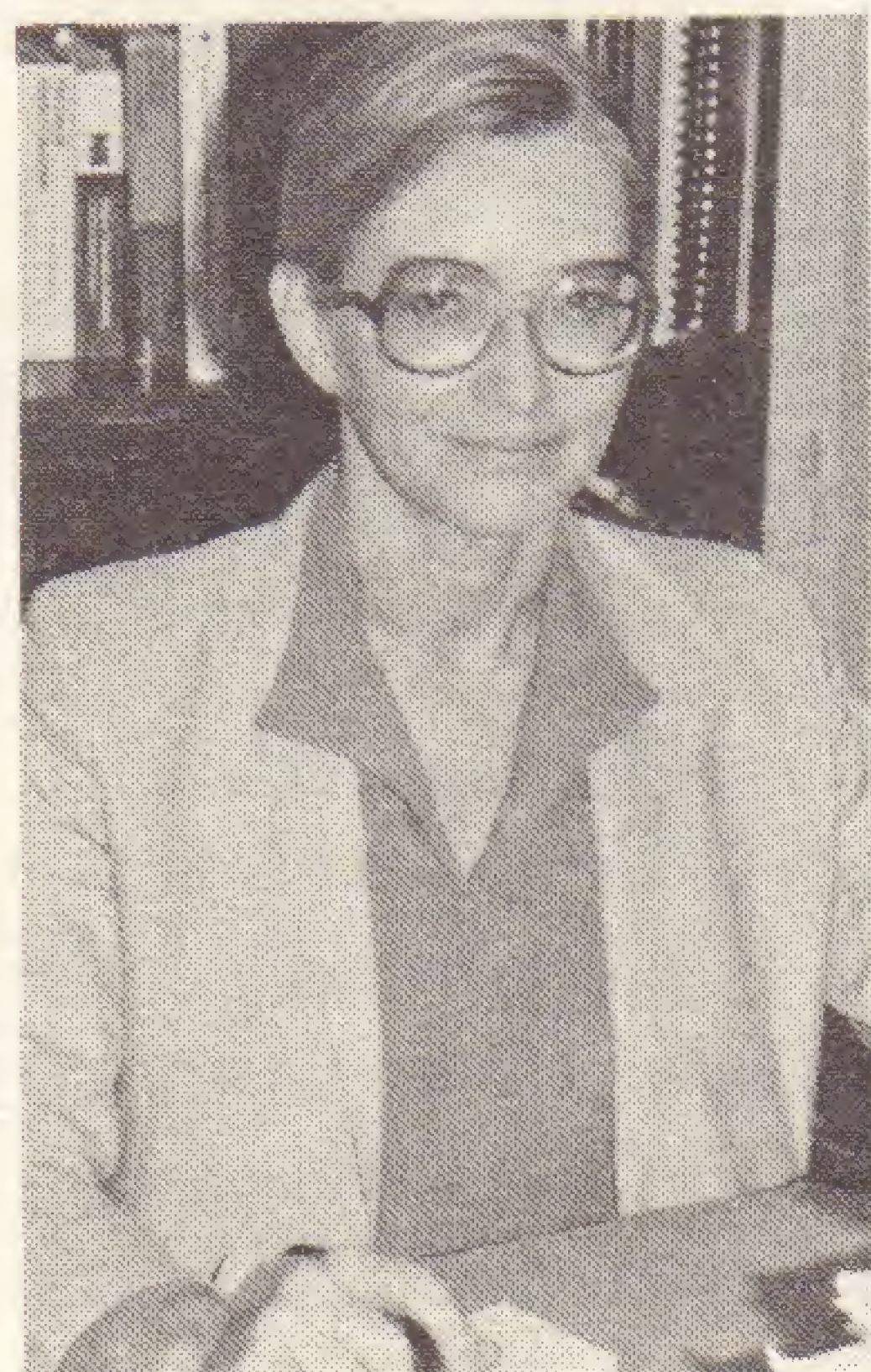
The National College Bookstore Meeting on April 20-25 in Orlando, Florida covered marketing in the smaller stores to effective textbook management for the smaller stores. Colleen Davis of Alexander City State Junior College states that the seminars were very applicable to the 2-year-system and plans to incorporate some of the information.

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Wallace State Community College, Dothan, received three "Addies", two silvers and a bronze plaque, at the recent Dothan Advertising Federation 1985 Addy Awards ceremony. These awards recognize significant and top quality work in the field of advertising media. The entries were judged by professionals who are from outside the market area being considered.

Debi Breedlove in the Newspapers/Free Standing Inserts category won a silver Addy for the class schedule printed last Fall with the title "Check Us Out!" Another silver went to Mrs. Breedlove and Mary Bubbett in the Magazine-Media Self-Promotion for the monthly newsletter "Wallace Happenings". The bronze award went to Mrs. Breedlove and Larry Williams in the Print Material/Miscellaneous for a newspaper ad entitled "Take a Closer Look."

"We are very proud that this peer recognition has come to Wallace College," said Dr. Nathan Hodges, President. He offered personal congratulations to Mrs. Breedlove, Mrs. Bubbett and Mr. Williams for their efforts which led to these awards.



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Lora P. Conrad, Dean of Administration at Northwest Alabama Junior College, is serving on the National Council for Resource Development Board of Directors in 1986 both as Past-President and as Chairperson of the American Association of Community and Junior Colleges Board Campaign. She also serves as a member of the Executive Committee.

Conrad was selected as a National Council for Resource Development Specialist Intern in 1980. She served as Co-Chair of the Federal Funding Task Force in 1982 and was nominated to the Board of Directors in 1983. She was tapped as Vice-President in 1984 and President of NCRD in 1985. She serves as a lecturer for the Interns Program on technology in the Development Office and has presented at the National Conference of NCRD for several years. She also served as the founding President of the Council for Alabama Resource Development.

The National Council for Resource Development is an affiliate of the American Association of Community and Junior Colleges. NCRD has over 600 members representing the community, junior and technical colleges across the country. NCRD conducts programs to strengthen the ability of the colleges and their personnel to obtain and manage external funds from both the public and private sectors.

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Five public information directors from The Alabama College System attended the National Council for Community Relations (NCCR) national conference held recently in Dallas, Texas.

The Conference featured a keynote address by Texas Rep. Wilhemina Ruth Fitzgerald Delco, who gave a motivational speech on the need to more clearly communicate colleges' viewpoints on current issues to legislators and local citizens. Other conference highlights included workshops for educational communicators on such topics as marketing to non-traditional students, publications planning and target marketing.

Some 80 public relations directors from across the nation attended the four-day meeting, including representatives from Canada and Puerto Rico. Attending from Alabama were Montez Moser and Judy Roberts, both of Enterprise State Junior College; Martha Reese of Northwest Alabama State Junior College; Lucy Kubiszyn of Shelton State Community College; and Julie DeBardelaben of the Department of Postsecondary Education.

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Julie DeBardelaben, coordinator of public information, Department of Postsecondary Education, and Patrice Stewart, public information director, Patrick Henry State Junior College, attended the winter convention of the Alabama Press Association (APA) held recently in Birmingham. The three-day event included a keynote address by Robert Lewis, national president of the Society of Professional Journalists, who emphasized the value of the free press in serving as a watchdog of the U.S. Government; a candidate for governor and lieutenant governor forum; and a panel discussion on Alabama's political past and future.

Approximately 150 APA members attended the convention.

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# THE CHANCELLOR'S PERSPECTIVE

Dear Colleagues:

The April 1986 Professional Development Conference in Mobile was unquestionably the finest conference in the 21 year history of the Alabama College System. I share the evaluations made by so many of you that this conference rivals the best in the nation. Our consultants and visitors from throughout the nation left the conference committed to developing something comparable in their home states.

All 2,500 of us participants owe a debt of gratitude to the almost 400 people in over 70 committees who gave of their time, effort, and expertise to assure a conference of the highest quality and value. The leadership of the Professional Development Task Force and the 65 workshop chairpersons was remarkable. All of you make me proud to be a part of the Alabama College System.

The Program Specific Workshops will always be the heart and soul of such a conference and they meshed substance, inspiration, and practicality to create a still higher standard for professional development. Warren Nickell of IBM challenged us to adapt their quality assurance procedures to assure excellence in instruction and service. The 16 concurrent special sessions provided insights and possible solutions to some of the most critical issues we face by some of the nation's leading experts.

Perhaps the highlight of the Conference for me personally was the "Celebration of Student Success." First, I was delighted to learn along with you the winners of the first Chancellor's Awards. They truly represent the best among us. Our many, many outstanding people are the keys to student success but nothing touches me more deeply than witnessing our most outstanding students; the scholarship, problem solving, products, art, and music they produce; or the thousands of students' successes our colleges can exhibit.



We are evolving a collective vision of our power and potential not only for individual student success, but also for truly building Alabama's future. I want to thank each of you for making this system among the best in the nation.

Sincerely,

Charles L. Payne, Chancellor

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